

Mia Micheal

Product Manager

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Summary

Results-driven Product Manager with 5+ years of experience at leading tech firms, including Google and Meta. Combines a Stanford Computer Science degree with expertise in product planning, data-driven decision-making, and cross-functional leadership to deliver user-centric solutions. Seeking to leverage strong analytical and storytelling skills to drive innovation and product strategy in a forward-thinking organization.

Work Experience

Senior Product Manager Google

3/2023 - Present

- Spearheaded the development and launch of a new AI-powered feature, increasing core product engagement by 15% within the first quarter post-release.
- Led a cross-functional team of 12 engineers and designers to define product vision, roadmap, and go-to-market strategy for a key segment, achieving all launch milestones.
- Drove a 20% year-over-year increase in user retention by implementing data-driven optimizations to the onboarding flow and core user journey.
- Owned the full product lifecycle from concept to execution, utilizing user research and A/B testing to prioritize features and allocate a \$5M annual development budget.
- Forged strategic partnerships with two major enterprise clients, integrating our platform to generate \$2M in incremental annual revenue.

Product Manager Meta

7/2019 - 5/2021

- Orchestrated the end-to-end product lifecycle for a core user-facing feature, strategically planning and executing a roadmap that drove a 15% increase in user engagement within the first quarter post-launch.
- Drove cross-functional alignment across engineering, design, and data science teams to successfully ship 3 major product iterations per year, consistently delivering high-impact features ahead of aggressive deadlines.
- Leveraged in-depth analysis of user behavior data and A/B test results to inform product decisions, optimizing key performance metrics and achieving a 10% reduction in annual user churn.
- Managed executive stakeholder communications and presented quarterly business reviews, securing leadership approval for a 20% increase in annual team resources based on demonstrated product success.

Education

Bachelor degree - Computer Science and Technology
Stanford University
9/2015 - 6/2019

Skills

Product skill

Product planning

Data analysis

User research

Project management

Data-driven decision making

Cross-team collaboration

Communication and storytelling skills